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Optimization of Concrete Mix Design Using Fractional Factorial Design and Response Surface Methodology

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Authors' contributions

This work was carried out in collaboration between both authors. Both authors read and approved the final manuscript.

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Abstract

The study addresses the critical issue of optimizing construction materials to enhance structural integrity, minimize cracks, and prevent building collapses in Nigeria. It utilizes fractional factorial design and response surface methodology (RSM) to systematically determine the optimal parameters for concrete mix design to achieve maximum compressive strength. The key factors studied included standard sand size, curing time, water-cement ratio, type of cement, and stone gravel size. Minitab software was employed for its powerful statistical analysis capabilities, enabling efficient execution of fractional factorial design and response surface methods to analyse the data. The analysis revealed that the type of cement, water-cement ratio, and standard sand size significantly influenced compressive strength. The optimal conditions identified were: standard sand size of 20 mm, water-cement ratio of 0.5, BUA cement type, stone gravel size of 20 mm, and curing time of 28 days, achieving a predicted compressive strength of 44.175 MPa. The model demonstrated high reliability with an R-squared value of 99.50%. The findings offer valuable insights for enhancing the quality

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of building materials in the construction industry. By applying the optimized parameters, stakeholders can significantly improve structural integrity, reduce building failures, and ensure longer-lasting, safer constructions. This can lead to more durable infrastructure in Nigeria, addressing critical issues related to building safety and material performance.

Keywords: Optimization; construction materials; fractional factorial design; response surface methodology; compressive strength; building safety.

1 Introduction

Experiments in engineering and science typically aim to observe system responses based on a series of controlled inputs. The goal is often to characterize outputs, model the system for prediction, and optimize its performance while minimizing errors and expediting the process. More experiments yield more data, improving system characterization. However, conducting multiple experiments can be costly, making efficient experimental design crucial (Montgomery, 2017).

Factorial design involves experimenting with two or more variables (factors), each having distinct values called levels. Factors can be quantitative or qualitative, and their combinations are tested to study their effects. When the number of factors increases exponentially, leading to an impractical number of experiments, fractional factorial design (FFD) is used to reduce the experimental load by analyzing only a fraction of the full factorial combinations. This approach retains the ability to study main and interaction effects efficiently (Box and Hunter, 1961; Montgomery, 2012). FFD was first introduced by Box and Wilson (1951), providing a cost-effective method for studying multiple factors with fewer experiments.

Several studies have successfully applied FFD across various fields. Shobha et al. (2021) used FFD to optimize the electroless nickel coating process, enhancing corrosion resistance. Jonna et al. (2023) employed FFD to optimize the formulation of extended-release tablets, while Bhavsar and Sharma (2021) applied it in the Quality by Design (QbD) framework to improve fermentation conditions for maximizing Ferulic Acid yield. These studies demonstrate FFD's versatility in optimizing processes across industries.

Complementary to FFD is Response Surface Methodology (RSM), introduced by Box and Draper (1959). RSM is a statistical technique used to model and optimize complex processes, identifying optimal input conditions to improve responses. In construction, RSM can predict relationships between input variables and construction outcomes, optimize resource allocation, and enhance structural integrity (Ferdosian et al., 2017; Luan et al., 2021). RSM's strength lies in its ability to explore factor interactions and find optimal solutions with minimal experimentation. Hend et al. (2021) applied RSM to optimize nanoparticle synthesis, while Ferreira et al. (2019) compared various RSM approaches to optimize methods in food analysis.

The construction industry, a key driver of global economic growth, constantly seeks to improve processes and materials to meet rising infrastructure demands. Concrete, a versatile and widely used building material, plays a critical role in this industry due to its strength, durability, and adaptability (Vishnupriyan and Annadurai, 2023). Enhancing the properties of concrete, especially its compressive strength, is essential for improving structural integrity and reducing building defects.

This research aims to optimize the compressive strength of concrete mixtures using FFD to identify significant factors and RSM to optimize those factors. By investigating variables such as standard sand size, curing time, water-cement ratio, cement type, and gravel size, this study seeks to provide a robust framework for improving concrete quality and preventing structural failures.

2 Statement of the Problem

The optimization of construction materials to prevent building collapses, reduce cracks, and enhance overall structural integrity remains a significant challenge in construction engineering. Cracks not only affect the aesthetics of structures but also raise concerns about safety and longevity. Achieving the optimal material

composition and processing conditions to minimize fractures while ensuring structural durability requires a systematic approach. The complex interplay between materials, environmental factors, and design specifications calls for a comprehensive method to address these challenges effectively.

Research by Uduak et al. (2018) highlighted the issue of building collapses in Nigeria, with poor-quality and substandard materials identified as critical factors contributing to these disasters. In several cases across Lagos, Ibadan, Enugu, and Abuja, substandard materials were the primary cause in 186 recorded building collapses, ranking third as a major factor. Improving the quality of building materials is essential to ensuring the safety of structures, protecting lives, and safeguarding property nationwide.

A study by Abed et al. (2023) optimized concrete properties using three types of acetate admixtures (potassium, calcium, and ethyl acetate) through the response surface methodology (RSM). However, this narrow focus left unanswered questions regarding other critical parameters affecting structural integrity and crack prevention. To address these limitations, this study expands the scope by investigating five key factors (standard sand size, curing time, water-cement ratio, cement type, and stone gravel size) using both fractional factorial design and RSM. This broader approach provides a more complete analysis, aiming not only to optimize compressive strength but also to minimize cracks and prevent building collapses, thus offering a more holistic solution to material optimization in construction.

3 Methodology

3.1 Problem Solution

3.1.1 Experimental

There are five parameters involved in concrete mix design, which are Standard Sand (SS), Curing Time (CT), Water-Cement Ratio (WCR), Type of Cement (TC), and Stone Gravel (SG). Standard Sand has two levels, 16mm and 20mm, representing the particle size of the sand used in the mix. Curing Time varies between 7 days and 28 days, indicating the time period for which the concrete is allowed to harden. Water-Cement Ratio (WCR) includes levels of 0.4 and 0.5, which control the mix's water content relative to the cement. The Type of Cement includes Dangote (450g) and BUA (450g), representing two common brands used. Lastly, Stone Gravel (SG) includes two particle sizes, 16mm and 20mm. All the compositions of five parameters will be mixed together as tabulated in Table 1. In regression modeling or factorial designs, these factors can be coded into levels of -1 and +1, where -1 represents the lower level and +1 represents the higher level. This coding simplifies the statistical analysis by normalizing the variables, making it easier to detect the main, interaction, and quadratic effects among the factors.

Parameters	Level 1	Level 2	
standard sand particle size	16 mm	20 mm	
curing time	7 days	28 days	
water cement ratio	0.4mm	0.5 mm	
type of cement	Dangote (450 g)	BUA (450 g)	
stone gravel particle size	16 mm	20 mm	

Source: BUA cement physical laboratory

The table presents five factors influencing compressive strength in concrete mixtures, with each factor having two levels: Standard Sand (SS), Curing Time (CT), Water-Cement Ratio (WCR), Type of Cement (TC), and Stone Gravel (SG). Standard Sand has two levels, 16 mm and 20 mm, representing the particle size of the sand used in the mix. Curing Time varies between 7 days and 28 days, indicating the time period for which the concrete is allowed to harden. Water-Cement Ratio (WCR) includes levels of 0.4 and 0.5, which control the mix's water content relative to the cement. The Type of Cement includes Dangote (450 g) and BUA (450 g), representing two common brands used. Lastly, Stone Gravel (SG) includes two particle sizes, 16 mm and 20 mm.

3.1.2 The 2^{m-p} design used as a factor screen

 2^{m-p} Fractional Factorial design in Design of Experiment (DOE) will be used to screen and find out the most significant factors influencing the compressive strength of a concrete mixture.

The main use of fractional factorial designs is in screening experiments (Montgomery, 2017) described screening experiments as tests in which many factors are considered and the objective is to identify those factors that have significant effects.

The Full Factorial Designs or Fractional Factorial Designs are first-degree models and their response equations at two levels have an inherent assumption of linearity.

The response of an experiment could be modelled using an empirical model as

$$y = \mu + \tau_i + \varepsilon$$

$$\tau_i = \sum_{j}^{k} \beta_j x_j + \sum_{i} \sum_{
3.1$$

Where y is the experimental response, μ is the mean population, τ is the treatment effect and ϵ is the experimental error. The treatment effect will correspond to the response of the factors; it will not always have to be linear because it depends on the complexity of the system.

The figure below shows a multivariate linear regression model (that includes interaction terms) based on at twolevel factorial design:

$$y = \beta_0 + \sum_{i=1}^k \beta_i x_i + \sum_{i=1}^k \beta_{ij} x_i x_j + \dots + \sum_{i=1}^k \dots \sum_{j=1}^k \dots \sum_{i=1}^k \beta_{ijkl} \dots x_i x_j x_k x_l \dots + \varepsilon$$
3.2

Y is the response variable

 β_0 Is the mean

 β_i Represent the main effect of the factor x_i

 β_{ii} Represents the interaction effect between factors x_i and x_i

 $\beta_{i\,ikl}$ Represent higher-order interaction terms involving factors x_i, x_j, x_k, x_l

 x_i, x_j, x_k, x_l Are the levels or settings of the factors.

 x_i, x_j Represent the error term.

3.1.3 The Response surface methodology

Response Surface Methodology is a collection of mathematical and statistical techniques useful for modeling and analyzing problems in which a response of interest is influenced by several variables and the objective is to optimize this response and find the optimising parameter combination to improve compressive strength of concrete mixture.

For two independent variables, the first order model is given as

$$\eta = \beta_0 + \beta_1 X_1 + \beta_2 X_2 \tag{3.3}$$

This is called a main effect model, because it represents the main effects of two variables X_1 and X_2

If there is an interaction, we have

$$\eta = \beta_0 + \beta_1 X_1 + \beta_2 X_2 + \beta_{12} X_1 X_2$$
3.4

A second-order model will likely be required in this situation for the case of two variables, which is

$$\eta = \beta_0 + \beta_1 X_1 + \beta_2 X_2 + \beta_{11} X_1^2 + \beta_{22} X_2^2 + \beta_{12} X_1 X_2$$
3.5

The General first-order model:

$$\eta = \beta_0 + \beta_1 X_1 + \beta_2 X_2 + \dots + \beta_K X_K$$
3.6

The General Quadratic Response Surface Methodology (RSM) Model:

The model encompasses linear, quadratic and interaction terms for a system with k factors.

$$Y = \beta_0 + \sum_{i=1}^{k} \beta_i x_i + \sum_{i=1}^{k} \beta_{ii} x_i^2 + \sum_{i=1}^{k} \sum_{j=i+1}^{k} \beta_{ij} x_i x_j + \varepsilon$$
3.7

Where

- Y is the response variable
- β_0 Is the intercept
- β_i Represent the linear coefficient for factor x_i
- β_{ii} Represents the quadratic coefficient for factor x_i
- β_{ij} Represent the interaction coefficient between factors x_i and x_j

 x_i, x_j And x_j are the levels or setting of the factors i and j respectively.

Standard sand	Curing time	Water-cement Ratio	Type of cement	Stone gravels	Compressive strength
16	7	0.4	-1	20	20.8
20	7	0.4	-1	16	19.7
16	28	0.4	-1	16	19.5
20	28	0.4	-1	20	19.8
16	7	0.5	-1	16	22.9
20	7	0.5	-1	20	27.4
16	28	0.5	-1	20	23.7
20	28	0.5	-1	16	27.8
16	7	0.4	1	16	40.0
20	7	0.4	1	20	41.5
16	28	0.4	1	20	41.3
20	28	0.4	1	16	42.5
16	7	0.5	1	20	41.8
20	7	0.5	1	16	43.0
16	28	0.5	1	16	42.0
20	28	0.5	1	20	44.0

Table 2. Design layout and experiment result

Source: BUA cement physical laboratory

4 Results and Discussion

This section present the result obtained using the method discussed above by fractional factorial design and response surface methodology.

4.1 Analysis of variance (ANOVA)

Source	DF	Adj SS	Adj MS	F-Value	P-Value
Model	14	1582.29	113.02	3690.47	0.013
Linear	5	1540.91	308.18	10063.09	0.008
Standard sand	1	11.12	11.12	363.20	0.033
Curing time	1	3.85	3.85	125.73	0.057
Water cement ratio	1	33.52	33.52	1094.54	0.019
Type of cement	1	1491.89	1491.89	48714.80	0.003
Stone gravel	1	0.53	0.53	17.16	0.151
2-way interactions	9	30.11	3.35	109.24	0.074
Standard sand*curing time	1	0.14	0.14	4.59	0.278
Standard sand*water cement ratio	1	6.13	6.13	200.02	0.045
Standard sand*type of cement	1	0.23	0.23	7.37	0.225
Standard sand*stone gravel	1	0.77	0.77	25.00	0.126
Curing time*water cement ratio	1	0.11	0.11	3.45	0.314
Curing time*type of cement	1	0.77	0.77	25.00	0.126
Curing time*stone gravel	1	4.95	4.95	161.65	0.050
Water cement ratio*type of cement	1	17.02	17.02	555.61	0.027
Water cement ratio*stone gravel	1	0.02	0.02	0.51	0.605
Error	1	0.03	0.03		
Total	15	1582.32			

Table 3. Analysis of variance

Table 3 revealed that the model has an f-value of 3690.47 with a p-value of 0.013, indicating that the model is statistically significant and can explain the variability in compressive strength effectively; also the ANOVA table presents the statistical analysis of factors influencing compressive strength in concrete, highlighting both main effects and two-way interactions. The model is highly significant, with a p-value of 0.013, indicating a strong relationship between the factors and the response (compressive strength). Among the main effects, type of cement has the most significant impact (p = 0.003), showing that the choice of cement, such as BUA or Dangote, is crucial for achieving higher compressive strength in construction. The water-cement ratio (p = 0.019) and standard sand size (p = 0.033) are also significant factors, emphasizing the importance of proper mix design to optimize strength. Although curing time has a relatively high F-value, it is not statistically significant at the 0.05 level (p = 0.057), suggesting it plays a role but is less influential compared to the other factors.

Regarding two-way interactions, standard sand size and water-cement ratio (p = 0.045) and water-cement ratio and type of cement (p = 0.027) show significant interactions, indicating that the combined effect of these factors is critical to achieving optimal compressive strength. For instance, choosing the right water-cement ratio in conjunction with the appropriate type of cement can significantly enhance concrete performance in construction. However, other interactions, such as standard sand size and stone gravel (p = 0.126), do not show statistical significance. Overall, the ANOVA results demonstrate that the type of cement, water-cement ratio, and their interaction are the most impactful factors in construction practice, and further consideration of these elements can help improve material quality and structural durability in real-world applications.

4.2 Parameter optimization

The Table 4 presents an analysis of key parameters impacting the compressive strength of concrete, with a focus on optimizing the mix design. The goal was to maximize compressive strength, with a target of 44 MPa and a lower limit of 19.5 MPa. Optimization was successfully achieved through the adjustment of three critical

variables: standard sand size, water-cement ratio, and type of cement. The optimal standard sand size was determined to be 20 mm, within the tested range of 16 to 20 mm, suggesting that larger sand particles contribute to increased strength. The water-cement ratio was optimized at 0.5, the upper limit of its range (0.4 to 0.5), which balanced hydration and minimized excess water that could weaken the mix. The type of cement, represented as (-1, 1), was optimized at 1, corresponding to the BUA cement type, which had the most positive impact on compressive strength. These adjustments led to a predicted compressive strength of 44.175 MPa, with high reliability (R-squared = 99.50%), confirming that optimization did indeed take place and significantly improved the strength and quality of the concrete mix design. The predicted values align closely with the confidence intervals, further validating the optimization process.

Table 4. Parameter optimization

Response	Goal	Lower	Target	
Compressive strength	Maximum	19.5	44	
Variable	Range			
Standard sand size	(16,20)			
Water-cement ratio	(0.4,0.5)			
Type of cement	(-1,1)			
Multiple response prediction				
Variable	Setting			
Standard sand size	20mm			
Water –cement ratio	0.5mm			
Type of cement	1 (BUA)			
Response prediction	Fit	SE Fit	95%C.I	95% Fit
Compressive strength	44.175	0.558	(42.933, 45.417)	(41.796,46.554)

Table 5. Model summary

Standard Error(S)	R-squared (R^2)	Adjusted R-Squared(R^2 adj)	Predicted R Squared (R^2 Pred)
0.175	100.00%	99.97%	99.50%

Table 5 Statistical Summary revealed the standard error of 0.175 indicates the average deviation of the observed values from the fitted regression line. This low value suggests that the model fits the data well, with minimal error, R-squared (R²): 100.00 this perfect value indicates that 100% of the variance in the compressive strength is explained by the model. It suggests that all the factors included in the model are well-represented, Adjusted R-squared (R² adj): 99.97% Adjusted R², which accounts for the number of predictors in the model, is also very high at 99.97%. This confirms that the model's explanatory power is robust even when considering the number of predictors and Predicted R-squared (R² pred): 99.50%, the predicted R² value of 99.50% indicates that the model has a high predictive accuracy. This suggests that the model is reliable for predicting the compressive strength of concrete for new data sets.

Compressive Strength = 44.77 - 1.888 SS+ 0.1357 CT- 76.58 WCR +

 $19.642 \text{ T C} + 0.2239 \text{ SG} + 0.00446 \text{ S S} \text{ }^{*} \text{ CT} +$

 $6.188\,SS^*\,WCR^{-}\,0.0594\,SS^*\,TC^{-}\,0.00729\,SS^*SG^{+}$

0.1548 CT* W C R+ 0.02083 CT* TC- 0.003532 CT* SG-

20.625 W C R*T C-0.0417 WCR*S G

The below graph is a normal plot of the standardized effects this illustrate that Factor D (Type of Cement) has the strongest positive effect on compressive strength, indicating that the choice of cement type plays a crucial role in determining the strength of the concrete mix. This means that selecting the right type of cement, such as Dangote or BUA, can significantly enhance the compressive strength of the material. The interaction between CD (Water-Cement Ratio \times Type of Cement) also shows a significant influence, suggesting that the impact of the water-cement ratio on compressive strength is strongly dependent on the type of cement used. In contrast, Factor C (Water-Cement Ratio) and interactions like AC (Standard Sand \times Water-Cement Ratio) are not

statistically significant, indicating that their contributions to compressive strength are minimal or negligible under the given experimental conditions. This implies that while the water-cement ratio and sand size are important parameters, their effects may not be as pronounced unless paired with other critical factors such as the type of cement. Therefore, careful consideration should be given to the choice of cement and its interaction with other factors to optimize compressive strength.

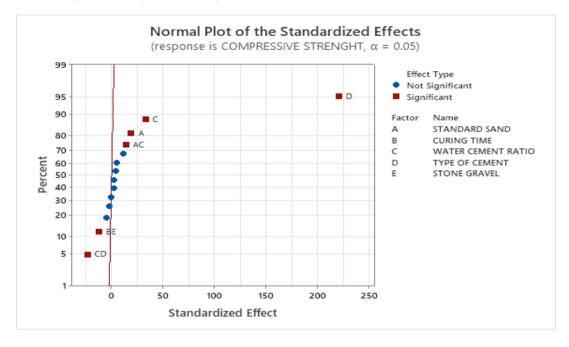


Fig. 1. Normal plot of the standardized effects

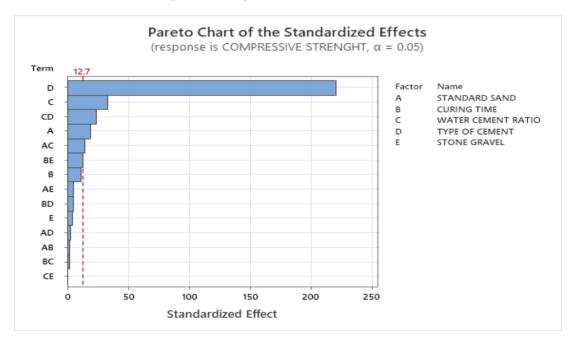


Fig. 2. Pareto chart of the standardized effects

The Pareto Chart visually confirms that Type of Cement (D) and the interaction between Water-Cement Ratio and Type of Cement (CD) are the most influential factors affecting compressive strength. The chart effectively ranks the factors based on their impact, showing that optimizing the type of cement and its interaction with the water-cement ratio is crucial for achieving significant improvements in compressive strength. Less significant factors, such as Standard Sand (A), Curing Time (B), and their interactions, are not statistically significant, meaning their effects on compressive strength are minimal. The Pareto chart, an essential tool in quality improvement and experimental analysis, provides a clear visual summary of which factors require the most focus. Based on the chart, attention should be primarily directed toward selecting the appropriate type of cement and managing the water-cement ratio to optimize compressive strength, while other factors may be considered but are unlikely to lead to substantial changes.

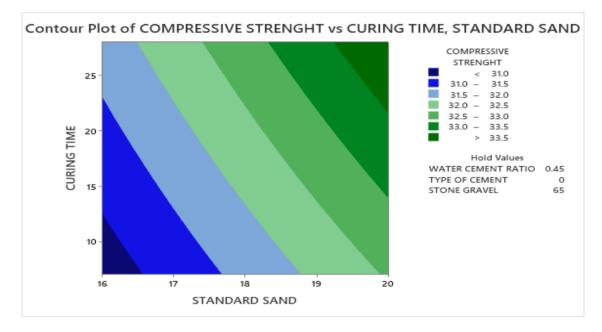


Fig. 3. Contour plot of compressive strength Vs. curing time, standard sand

The contour plot of "Compressive Strength vs Curing Time, Standard Sand" provides a visual representation of how compressive strength varies with different levels of curing time and the amount of standard sand used in the concrete mix. The x-axis represents the amount of standard sand, ranging from 16mm to 20mm, while the y-axis indicates the curing time, ranging from 7 days to 28 days. The colour gradient in the plot, from blue to green to dark green, indicates varying levels of compressive strength, with blue representing lower strength and dark green representing higher strength.

From the plot, it's clear that compressive strength increases as both curing time and the amount of standard sand increase. The contour lines are relatively parallel and slope upwards from left to right, signifying a strong and positive correlation between these factors and compressive strength. Specifically, at lower sand levels (around 16mm) and shorter curing times (7 days), the compressive strength is significantly lower (blue area) but increases markedly (transitioning through green shades) as either the curing time or sand amount increases.

The steep gradient suggests that even a small increase in either curing time or sand content can lead to a noticeable improvement in compressive strength, especially when both factors are at higher levels (28 days and 20 mm, respectively), where the maximum compressive strength is observed. This implies that for optimizing concrete strength, extending the curing period and using a larger amount of standard sand are effective strategies.

The plot clearly indicates that curing time has a slightly more dominant effect on compressive strength than the amount of standard sand, as evidenced by the more pronounced vertical gradient. This suggests that while both factors are important, ensuring sufficient curing time may be more critical in achieving higher compressive strength in concrete mixes.

The contour plot illustrates the relationship between compressive strength, the water-cement ratio, and the quantity of standard sand in the concrete mix. Lower water-cement ratios (closer to 0.4) generally correspond to higher compressive strengths, as indicated by the darker green regions, while higher ratios lead to lower

strengths. The amount of standard sand also positively impacts compressive strength, particularly at lower water-cement ratios, with the plot showing a significant increase in strength as sand content rises from 16 mm to 20 mm. This interaction is more pronounced at lower water-cement ratios, suggesting that increasing sand content has a stronger effect on compressive strength when less water is used. The plot underscores the importance of balancing the water-cement ratio and sand content to optimize compressive strength in concrete, making it a valuable tool for guiding concrete mix formulations in construction. By carefully selecting these factors, one can achieve the desired compressive strength, highlighting the practical implications of this analysis in ensuring the structural integrity of concrete.

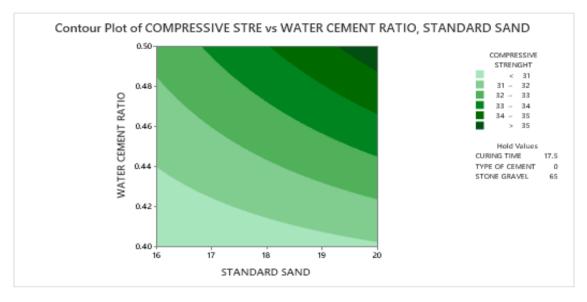


Fig. 4. Contour plot of compressive strength Vs water cement-ratio, standard sand

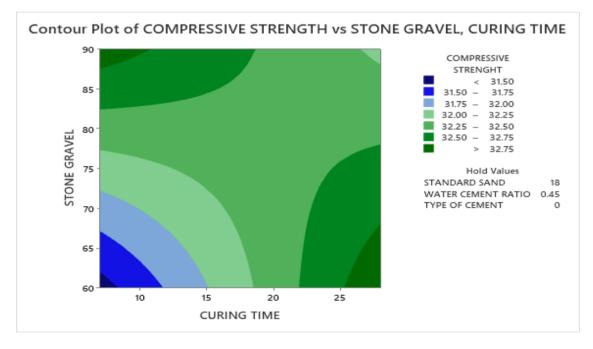


Fig. 5. Contour plot of compressive strength VS stone gravel, curing time

The contour plot illustrates the relationship between compressive strength, stone gravel size, and curing time in the concrete mix. The plot shows that longer curing times generally lead to higher compressive strengths, as indicated by the darker green regions, especially at curing times closer to 28 days. The size of the stone gravel

also impacts compressive strength, with larger gravel sizes (closer to 20 mm) contributing to higher strength levels, particularly when combined with longer curing times. The interaction between these two factors is evident, as the effect of curing time on compressive strength becomes more pronounced with larger gravel sizes. In contrast, at shorter curing times and smaller gravel sizes, the compressive strength is significantly lower, as shown by the lighter green and blue areas. This suggests that for optimal compressive strength, both larger gravel sizes and extended curing times are beneficial. The plot highlights the importance of balancing these factors to achieve the desired concrete strength, making it a practical tool for guiding decisions in concrete mix design, particularly in ensuring that the curing process and gravel size are optimized for structural integrity.

5 Summary

This study focused on optimizing experimental parameters in the building construction process to enhance structural integrity, minimize cracks, and reduce the risk of building collapses. Through the application of fractional factorial design and response surface methodology (RSM), the study aimed to identify the optimal conditions for achieving maximum compressive strength in concrete, among the factors tested, the type of cement had the most substantial impact on compressive strength, followed by the water-cement ratio, standard sand size, curing time, and stone gravel size and Significant interactions were identified, particularly between standard sand and water-cement ratio, curing time and type of cement, and water-cement ratio with type of cement also the model effectively captures the complex interactions and impacts of various factors on compressive strength. The insights from this model can guide targeted improvements in material selection and mix design, significantly enhancing the structural integrity and durability of building materials lastly The optimal settings for achieving maximum compressive strength were identified as: Standard Sand: 20 mm Water-Cement Ratio: 0.5 Type of Cement:BUA Stone Gravel: 20 mm and Curing Time: 28 days Under these conditions, the predicted compressive strength was approximately 44.175 MPa, demonstrating the effectiveness of the optimized parameters in enhancing concrete strength.

6 Conclusion

This study effectively identifies and optimizes the critical factors affecting compressive strength in concrete. Its show the Effectiveness of Fractional Factorial Design and RSM in identifying and optimizing the key factors affecting concrete compressive strength. The high R-squared values (99.50% predicted) and significant F-values confirm the robustness and reliability of the model. The critical Factor Type of cement, water-cement ratio, and standard sand size were identified as the most influential factors. Specifically, using BUA cement and maintaining a water-cement ratio of 0.5 were critical for achieving optimal compressive strength. The findings offer valuable insights for enhancing construction materials' quality, safety, and efficiency, contributing significantly to the field of civil engineering.

Disclaimer (Artificial intelligence)

Author(s) hereby declare that NO generative AI technologies such as Large Language Models (ChatGPT, COPILOT, etc.) and text-to-image generators have been used during the writing or editing of this manuscript.

Competing Interests

Authors have declared that no competing interests exist.

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